

## **CCA Presentations and Annual General Meeting**

September 15, 2022, 6:00 PM EDT (Zoom)

**Invited:** All CCA members.

**Participants:** Phillip Bailey, Glenn Brauen (Vice President), Jeff Clark, Daniel Cole, Shane Doddridge (Student Representative), Paul Heersink, Ted MacKinnon (President), Lori Martin, Heather McGrath (Editor, Cartographica), Alex McPhee, Jan Mersey, Marcel Morin (invited speaker), Byron Moldofsky (Treasurer & History of Cartography Chair), Stephanie Pyne (Secretary), Roger Wheate (Membership Coordinator), Marikka Williams, Julie Witmer

### **Presentations**

- Julie Witmer: “A selection of custom map projects over the years”
- Marcel Morin: “The Lost Art of Cartography, 30 years of map making”

Julie and Marcel each presented a portfolio of mapping projects they had completed for clients. Both presented impressive, beautiful work. Their discussions touched on the type of work they were doing and the range of tools they were working with.

Discussion included questions about how they were promoting their work. Jeff Clark, Byron Moldofsky and others suggested that organizing a panel or other forum for the discussion of the contemporary business of map making in Canada would be worthwhile.

Thanks to Julie and Marcel for these presentations!

### **Annual General Meeting**

Welcome and Reports: Ted MacKinnon

- Provided a summary of last year’s activities.
- Claire Gosson resigned as Secretary after last AGM. Thanks to Stephanie Pyne for taking on this role.
- Thanks also to Thomas Herbreteau who has become the Chair of Geovisualization and Map Design Interest Group.
- Thanks to Glenn for Cartouche.
- Oct. 27, 2021, we held a single-evening workshop on Zoom called “Mapping in Indigenous Contexts” thanks to organizing done by Thomas Herbreteau and Shane Doddridge.
- Hoping to do a similar fall event perhaps this year. Ideas?
- We had another successful Student Map Competition as part of this year’s online conference (CCA2022). The number of entries was not as high as we’d like to see but we received some very good entries. We awarded the President’s Prize (university and college), the Carto-Québec Prize (first time in few years, nice to see) and a Best Student Presentation award at the conference. Details and entries will be posted to the website and award letters and cheques were already sent to the winners.

- CCA2022 was our second online conference. We switched from Pheedloop to Zoom this year. What worked well and what could have been better with Pheedloop was covered last year in Cartouche. We'll probably summarize the same for Zoom events this year.

#### Treasurer's Report and summary of finances: Byron Moldofsky

- Byron Moldofsky tabled financial reports for 2021 (we work on a calendar year).
- Overall, we are in a healthy financial position and have some funds for promotion of things cartographic and of our association.
- Doing well on term deposits.
- Revenue came back this year compared with last.
- 2021 used Pheedloop platform for conference but not cost effective; Zoom events for 2022 was more successful.
- One issue to deal with is retired members (\$45/year), which is not quite enough for costs to cover membership including Cartographica; will move motion to raise amount to \$50.
- Given we are in September, Byron can predict that this year will be similar to last year in terms of financial activities.

#### Conferences discussion: Ted MacKinnon

- Kept costs down with Zoom Events license. Overall, the conference went well.
- We have had some feedback on the conference and suggestions for next year. The executive has also discussed possibilities for 2023 including an in-person conference, remaining online, or doing something hybrid. We would like to hear members thoughts on this. We are aware that in-person conferences are very expensive for some of our membership.
- Roger Wheate has reached out to the Association of Canadian map Librarians and Archivists (ACMLA) to see if they might be interested in a joint conference next year. They plan to hold their conference in Calgary but have not yet set a date. Initial feedback is that they would be open to holding a joint conference. We don't know if they are open to holding a conference with an online element and, if not, we'd have to decide between joining with them or mounting our own hybrid or online conference.
- Marikka Williams: comments positively on CCA2022 using Zoom. The conference was relaxed and not over-complicated, particularly for presenters.
- There was some discussion of our recent experience with online conferences (Pheedloop and Zoom Events).
- Lori Martin: thinks hybrid would be good to consider (cites costs associated with in-person only).
- Marikka Williams: likes hybrid conference idea as well and suggested WebEx as a platform we might consider. Although Marikka likes in person, she thinks hybrid is a great option for inclusivity.
- Shane Doddridge: Echoed both Marikka and Lori concerning costs and convenience – as a student, networking opportunities at in-person events are valuable; supports a hybrid approach to offer low cost but retain some in-person contact.
- Glenn: have not looked at WebEx; we talked about a low-tech approach such as using Zoom Meetings to connect conference rooms at universities / colleges as in-person hubs but also support

for people conferencing from home. But have not really examined feasibility.

- Lori Martin: One downside of hybrid that needs to be considered – how to make sure that general conversation around a topic is shared across all locations or discussion can be difficult to follow. Manageable e.g., having someone repeat questions so they are included in the online discussion but needs to be planned.
- Stephanie: Possibly take iterative approach and hold a virtual conference with a few hubs.
- Ted: There does seem to be a desire to look into a hybrid conference. We should create a committee to look into conference options. One lesson over last couple of years is to reach out to membership to ask for help in conference organization.

**Action:** Glenn to send email to membership to request participation on a conference organizing committee.

Cartographica: Heather McGrath

- Took on the Editor position this spring.
- Readership and subscription levels seem strong. About 20,000 article downloads per year.
- Good international scope: downloads from over 90 countries.
- On currently planned Special issue - ICA for ICC 2023.
- Open to ideas for other special issues.

Recruitment for CCA Executive Council: Ted MacKinnon

- We have the following open positions for Directors / the Executive Council in the association. Please suggest members you think would be a good fit if you are not interested yourself in taking on one of these roles.
  - Treasurer
  - Vice President (Glenn Brauen will move into President role after AGM)
  - Additional interest group chair(s) - Mapping Technologies and Spatial Data is open but we can consider other / new chairs if someone is interested.
  - Student Representative (one open position now).
- Alex McPhee: What are the duties of vice president?
- Glenn: A little fluid, talks about his roles and the things he has focused on while VP.
- Julie Witmer: Wondering if there is a description of duties and roles available.
- Glenn: Yes, there is a dated document, but it does not reflect the current reality of the association. Constitution, updated in 2020, does a better job of describing current executive roles and the operation of the association. Offered to email links to the documents to Julie and Alex.
- Marikka: Also interested in participating although her time is limited.
- Ted: Asked Marikka if she could recommend someone for one of the Student Representative roles. Also asked Shane Doddridge to talk about his Student Representative role over the last 2 years.
- Shane provided a brief description and agreed to act as a contact for Marikka and students that might be interested in the Student Representative role.
- Alex: What is the eligibility for student representatives? He, for example, knows some people who are in high school and are passionate about making maps.
- Marika would also like a summary of student representative role.
- Byron: We need to update the executive roles document. Willing to help put one together that is

succinct but explains the various roles. Stephanie and Roger offered to help.

**Actions:**

- Glenn: Email Julie, Marika and Alex with the link to the constitution and existing duties document, in lieu of the improved document that Byron, Roger and Stephanie will create.
- Byron, Stephanie and Roger: Write and circulate an updated description of CCA executive roles and appointments such as the Student Representative role.

New business

1. Student Maps Competition from CCA2022: Ted MacKinnon.
  - Item removed from agenda because awards have already been communicated to students. Ted will post updated information on the association web site.
  - **Action:** Ted to update web site with CCA2022 student winner information and links to entries.
2. Membership fee adjustments to cover journal costs – rates for retired members and for students who opt to receive a subscription to Cartographica: Byron Moldofsky.
  - Moved that the cost of memberships for retirees be increased by \$5 to \$50 because the current fee of \$45 does not quite cover the cost of the online and print options for the journal. Since some members choose one or the other, an increase to \$50 will, on average, cover the cost across the retired members.
  - We had been discussing whether we had a similar issue with student members who receive their own subscription to the journal. Byron explained that very few students receive the journal. The default \$10 membership assumes they use their school's library to access the journal. If they want a subscription along with the membership, our web site membership form includes an option to get "an additional format" (print or online) and we charge an extra \$45 in that case (total for student membership in that case is \$55).
  - Lori: Is the \$5 increase enough to cover costs? (yes).
  - Seconded by Roger.
  - Motion **passed:** Yes: 12; No: 0
3. Any other business - Motion concerning executive positions filled since 2021 AGM: Glenn Brauen.
  - Since the 2021 AGM, the CCA Board appointed Thomas Herbreteau as Chair of the Geovisualization and Map Design Interest Group and Stephanie Pyne as the CCA Secretary.
  - Move that the membership ratify the appointments of Thomas and Stephanie to the Executive Council roles to which they were appointed.
  - Seconded by Shane.
  - Motion **passed:** Yes: 12; No: 0
4. Any other business – Motion concerning eligibility for student map competition: Alex McPhee.
  - What is the eligibility for entering the student map competitions? Is only **course** work completed by students during the last year eligible. He is asking because when he was a student, he was doing work that he would have liked to submit but the eligibility seemed to preclude his work because it was not for a course.

- After some discussion, we agreed that we want to allow student work done in the last year, whether or not it was completed for a specific course.
- Ted: instructor contact information is useful to have. In summer, it can be difficult to contact students and the instructor contact information has been helpful at times.
- Roger: the current statement on the web site does not really say that work must be completed for a course. We wouldn't want that restriction so it is unfortunate if some are interpreting the form that way.
- Glenn: The form does include a text input for the course in which the map was completed. We should update the form to clarify that is optional and the map does not have to have been completed for a course.
- Stephanie: Could amend application form to state something like: "if this map was created as part of a course, please indicate course number and instructor name".

**Action:** Ted MacKinnon: The map competition form needs to be updated for the current year. While doing that, clarify that work does not need to be completed as part of a course.

Closing remarks and adjournment: Ted MacKinnon

Thanks to everyone for participating in the AGM and for contributions over the last two years while he was President. Notes that after AGM, he will pass the role to Glenn Brauen. Ted will be Past President (starting the day after the AGM).

Meeting adjourned at 8:40 PM (EDT).